



women & infants
research foundation

Media Release

Rotary spearheads major appeal for WA babies in need

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Western Australian babies born in need of essential clothing and blankets are to be the winners from an incredible fundraising event led by the Rotary Club of Nedlands and The Local on Waratah.

The recent event saw more than 80 people descend on the Dalkeith restaurant to learn more of the critical work of Subiaco's Women & Infants Research Foundation and raise an incredible \$5000 for WIRF's Baby Bundles program.

WIRF's Chief Operations Director, Deb Portughes, said the fundraising result would make an immediate and lasting impact to hundreds families around the state.

"Our Baby Bundles program exists to support WA families in need by providing essential babywear and blankets for those that are born preterm, in an emergency, or to mother in desperate situations," she said.

"We are simply astounded by the incredible generosity of The Rotary Club of Nedlands and The Local on Waratah.

"The philanthropy and commitment of these two incredible organisations to help the state's most vulnerable residents should be applauded and we thank them on behalf of the more than 6000 babies that are born at King Edward Memorial Hospital each year."

President, Rotary Club of Nedlands, Chris Richardson said this event epitomises what Rotary is all about.

"Engaging philanthropically with local businesses to generate awareness and support for community projects – it's what Rotary does," he said.

"The generosity of management and staff at The Local on Waratah in partnering with the Rotary Club of Nedlands is a perfect example of good people working together to achieve great results for an even better cause. A big thank you to all involved."

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Background: The Women & Infants Research Foundation is one of Australia's leading medical research institutes dedicated to improving the health of women and infants. We focus our research and programs across three principal areas: the prevention of preterm birth, gynaecological cancers, and women's mental health. This research and programs have directly contributed to a number of improved clinical practices and health outcomes.